

# Environmental Management System

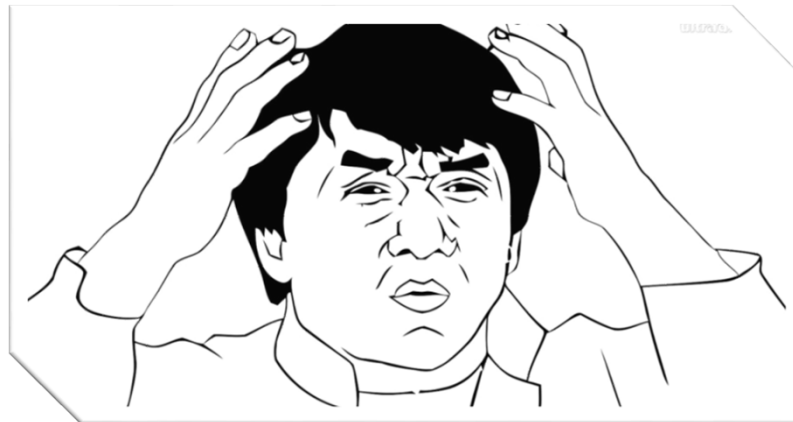


# Alexander v. Humboldt Gymnasium, Bremen



# Money makes the world go round

- ~450.000 € annually for document copies (objective)



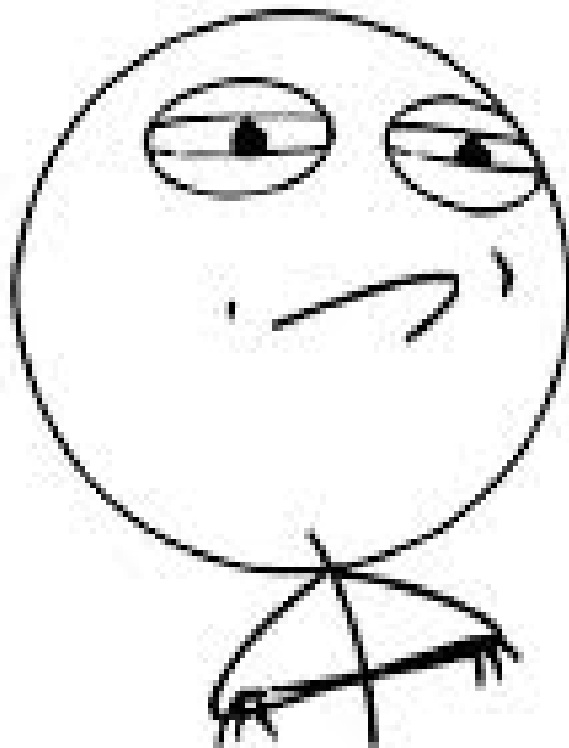


# Humboldt goes Green - campaign -

- Reducing the number of paper used for document copies
  - fewer trees would be cleared
  - therefore more CO<sub>2</sub> would be assimilated
  - therefore less greenhouse gas in atmosphere
  - etc.
- ❖ **TARGET: Cut the amount of paper used for document copies in half over school term 2012/13**



**CHALLENGE ACCEPTED**



*Meanwhile in my head*

# Environmental Program

- Our ideas in a nutshell:

- closing school (motion did not pass)
- using recycled paper (does not solve the green problem)
- using thinner paper (half the thickness of previous paper)
- printing on both sides
- using interactive white boards more often instead of paper





**YO DAWG**

**NO PROBLEM DAWG**

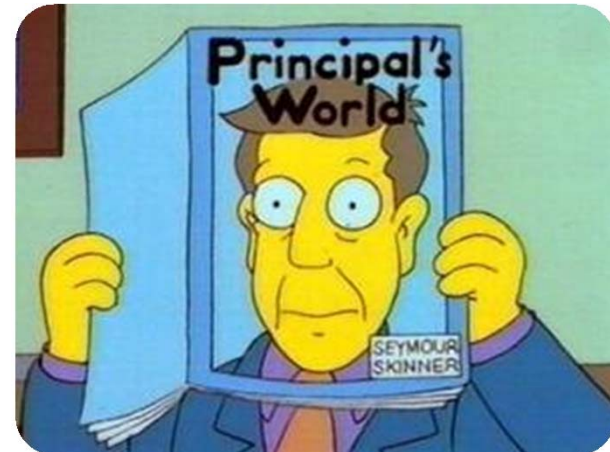
quickmeme.com

quickmeme.com

**YO DAWG**

**NO PROBLEM DAWG**

# Person responsible





# Timeframe



# Indicator and Control

## Key Performance Indicator

1. Number of paper resp. packages of paper used
2. Amount of ink used (for recheck)

## Operational Control

- Having no alternative but using thin paper
- Reminder above every printer for school staff to use both sides of sheet when printing



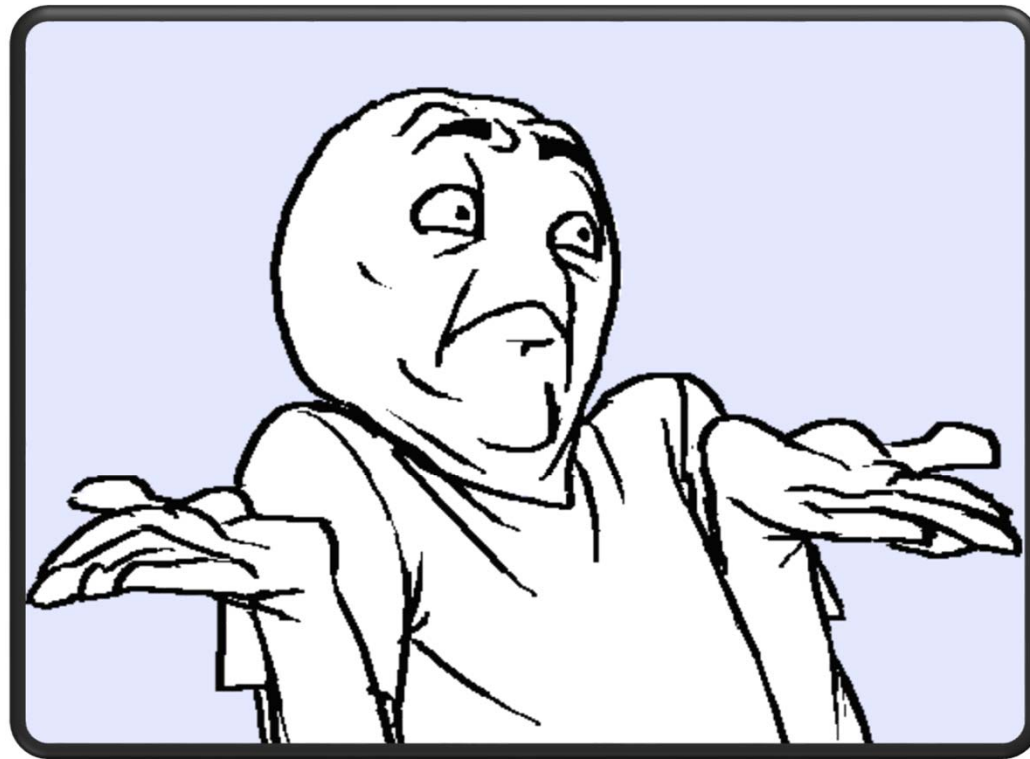
## Records

- logging the number of packages of paper used
- digital data logging by the printer
- logging the amount of ink used

## Equipment

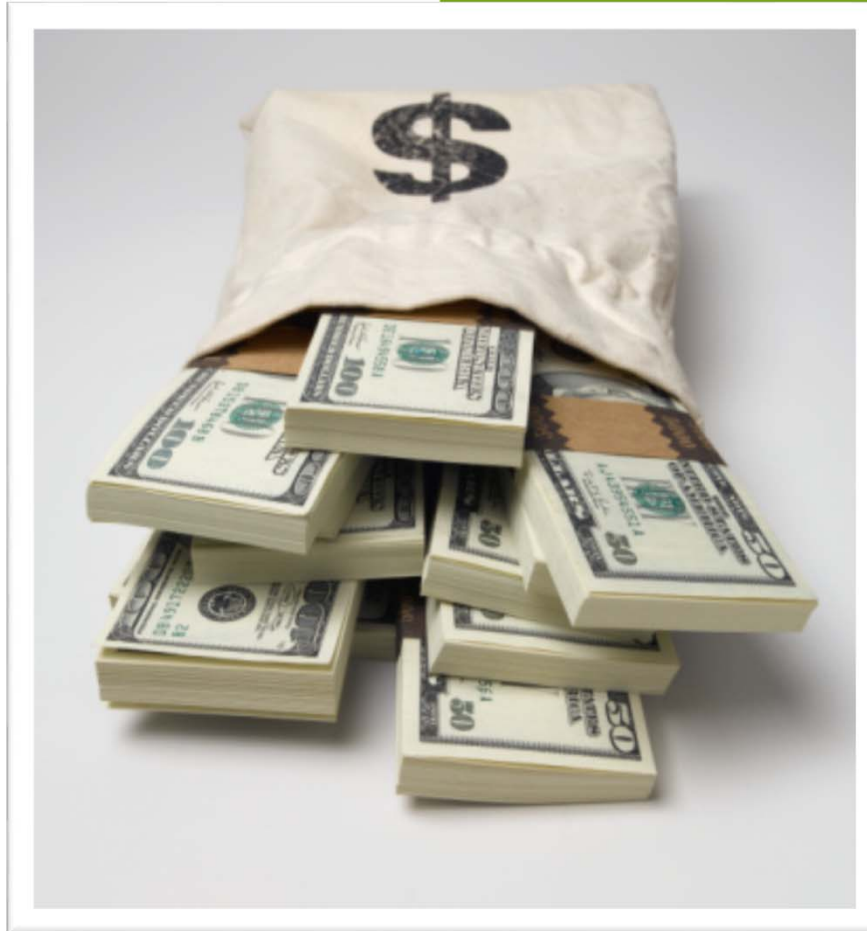
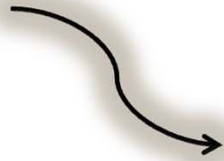
- digital printer
- Brain (ability to count)

# Calibration





getting „green“



- Saved 280.000 € compared to previous term

## What my school almost forgot

- „*Oh... and we kinda helped the environment... by the way*“



# Sources

- Data: protocol of the A.-goes-Green campaign
- Pictures:
  - Knowyourmeme.com
  - Humboldtgynasium-bremen.de
  - Ongreen.com
  - 9gag.com
- Music: „*Money, money, money – Abba*“